

CALL FOR PAPERS
2011 WINTER GLOBAL CONFERENCE ON BUSINESS AND
FINANCE (GCBF)
Las Vegas, Nevada – January 2-5, 2011

You are invited to participate in The 2011 Global Conference on Business and Finance (GCBF) – Las Vegas, Nevada. The Conference, sponsored by The Institute for Business and Finance Research, LLC (IBFR), will be held from January 2-5, 2011 at the Flamingo Las Vegas Hotel, Las Vegas, Nevada.

Theoretical and empirical papers in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business law, business education, agribusiness, health care administration and related fields are welcome. Papers do not need to be global in nature. English and Spanish language sessions will be offered. An Internet Session will be offered for those unable to make the trip to Las Vegas.

SHARE THIS CALL

We request that you kindly share this call with your colleagues. To subscribe to our mailing list, please send an email to subscribe@theibfr.com.

BENEFITS OF ATTENDING THE CONFERENCE

Journal Publication Opportunities

The Conference is affiliated with eight peer-reviewed journals:

The International Journal of Business and Finance Research
International Journal of Management and Marketing Research
Global Journal of Business Research
Accounting and Taxation
Business Education and Accreditation
Review of Business and Finance Case Studies
Revista Internacional Administración & Finanzas

Our journals are distributed worldwide in print as well as through EBSCOHost and SSRN. All our English Journals are listed in Cabell's and Ulrich's Periodical Directory. The International Journal of Business and Finance Research, Global Journal of Business Research and Revista Internacional Administración & Finanzas are indexed in The American Economic Association's *Econlit*, *e-JEL* and *JEL on CD*. Please visit our website www.theibfr.com/journal.htm for journal ranking information. Spanish language papers are published in Revista Internacional Administración & Finanzas. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our journals. In addition, papers receiving the Best Paper in Session Award are reviewed for possible journal publication.

Publication in the Refereed Conference Proceedings (Optional)

Publishing in the Refereed Conference Proceedings is optional and free to registered and paid conference attendees. Conference proceedings are published under the Title "Global Conference on Business and Finance Proceedings," ISSN 1931-0285, CD format, and ISSN 1941-9589 online format. You can publish a 200-word abstract, a 5-page version of your paper or a full paper (not to exceed 12 properly formatted pages). All proceedings

submissions must be in MS Word and must be formatted according to our proceedings guidelines located at www.theIBFR.com/guidelines.htm. Your acceptance letter will include detailed information on how to publish in the refereed conference proceedings.

Outstanding Research Award

Registered and paid attendees may submit their paper for award consideration and possible publication in one of our journals. Award winners will receive a certificate and Award Plaque at the award luncheon. An acceptance letter and reviewer's comments are provided for award-winning papers. Award winners are required to properly format their document and make any other changes required by the reviewers and/or editor prior to journal publication. Please note that there is a \$25 per page publication fee for papers that are published in the journals. Submissions to the award competition are treated in the same fashion as a journal submission. Thus, all award-winning submissions are subject to a double-blind review process. Submitting a paper for award consideration implies that your paper has not been published elsewhere and is not under publication consideration elsewhere. It also implies that you are prepared to pay the publication fee if your paper wins an award.

Best in Session Award

Based on a peer-review process, one paper will be selected as the best paper in each session for an award. Best in Session Award Winners will receive a certificate at the award luncheon and are invited to submit their papers to our regular review process for possible publication.

IMPORTANT DEADLINES *(must be received at our office by)*

Submission for presentation consideration	November 8, 2010
Regular registration	November 22, 2010
Payment receipt	November 22, 2010
Award submission	November 24, 2010
Proceedings submission	November 24, 2010
Late Registration deadline (late fee applies)	November 29, 2010
Event dates	January 2-5, 2011

SUBMISSIONS FOR PRESENTATION CONSIDERATION

Deadline: November 8, 2010

Submit to: Submission@theibfr.com

Submit a 200-word abstract, work-in process or full paper to: submissions@theIBFR.com
Early submissions are greatly appreciated. By submitting a paper, you certify that all co-authors are aware of the submission and consent to presentation of the work. All submissions must be in Microsoft Word or Acrobat PDF format. Include the contact information for all authors on the first page of the document. You will receive an email containing an acceptance or rejection letter within 10 business days. The letter will contain a submission number that you should include in all further correspondences. Directions will be provided for submitting your paper to the conference proceedings and for award consideration along with your acceptance letter.

CONFERENCE FEES

Deadline: November 22, 2010

Conference registration fees are not refundable or transferable. At Least one author per paper must register and pay the registration fees. Conference registration is US\$320 for the first paper. Non-presenting participants are welcome and are subject to the US\$320

registration fee. The registration fee for full-time students is \$295 (documentation of full-time student status is required). There is an US\$80 fee for each additional paper. A \$50 late fee applies for registration fees received after **November 22, 2010**. An additional \$50 fee applies for papers having five or more authors. If your payment is not received by **November 29, 2010**, your participation will be cancelled. Please note that the registration fee applies to all attending authors. The registration form is available at: www.theIBFR.com/registration.htm. Accepted forms of payment are available at www.theibfr.com/paymentmethods.htm

Food and Beverage

Hor'dourves and soft drinks will be provided by the Institute for Business and Finance Research. The networking luncheon will be sponsored by *Business Education & Accreditation*. The award luncheon will be sponsored by *Accounting & Taxation*. Additional luncheon tickets are available for purchase for those participants attending with a guest(s) or spouse. The price per ticket is \$30.

HOTEL

Deadline: December 3, 2010

We encourage you to stay at the conference hotel and to arrange for your lodging early. Las Vegas is a popular destination at this time of year and hotels regularly sell out. We have arranged for a small block of rooms at the Flamingo Las Vegas at the special rates of \$59 per night for the standard room (3 star) and \$89 per night for the Go rooms (4 star) based on double occupancy, plus taxes (12%). Additional persons will be charged a rate of \$30 each with a maximum of four persons per room. These Group rates will be honored, Sunday, January 2 through Wednesday, January 5, 2011. These rates are available for booking until Friday, December 3, 2010, or until the available block of rooms is reserved, whichever occurs first. A credit card is required to make reservations and to check-in at the hotel. To receive this group rate, attendees must call from the U.S. 888-373-9855 and from overseas 702-733-3353, and ask for the **Global Conference on Business and Finance** group rate code **SFGC10**. Alternatively, you can book online through our website at: www.theIBFR.com/call-us.htm. Hotel cancellations must be received at least 72 hours prior to arrival to avoid charges.

TRAVEL INFORMATION

The Flamingo Las Vegas Hotel is located a few miles from the McCarran International Airport (LAS). Taxi Rides to or from the Airport run about \$20. There are a number of car rental agencies at the McCarran Airport. There is also a Hertz Rental desk in the Flamingo Las Vegas.

ABOUT THE INTERNET SESSION

An internet session will be provided to those who cannot make the trip to the conference. Visit our website for detailed information about the internet session www.theibfr.org

PRESENTATION EQUIPMENT

Each conference room will be equipped with a computer and LCD projector. One document camera (Elmo) capable of presenting most transparencies or paper documents will be available on advance request only on a first come first served basis. Requests for the document camera must be received on or before December 10, 2010. The presentation

rooms will not be equipped with internet connections. Visit www.theibfr.com/equipment.htm for photos of our projection equipment.

INFORMATION ABOUT LAS VEGAS

Las Vegas is an exciting destination with much to offer. There are a wide variety of shows and activities to please any taste. A large number of shopping outlets are located on the strip as well as throughout the city. Gambling is legal in Las Vegas and there are many casinos throughout the city. Hoover Dam, the Grand Canyon, and twelve other national parks are within a few hours drive of Las Vegas.

INFORMATION ABOUT THE HOTEL

The Flamingo Las Vegas Hotel is located on the center of the Las Vegas Strip. The hotel has nearly 4,000 guest rooms. The hotel has several good restaurants and a theatre where top quality entertainment appears nightly. The hotel is located on the Las Vegas Monorail allowing for easy transportation between several Las Vegas venues. The hotel has a large casino and 17 acres of gardens ponds and swimming pools. We have included sections on our website with additional information about Las Vegas: www.theibfr.com/travel-us.htm. and the Flamingo Las Vegas Hotel: www.theibfr.com/hotel-us.htm.

CONFERENCE CANCELLATIONS

The Institute reserves the right to cancel the conference, or reassign all presentations to internet sessions, in the event of a natural disaster, terrorist event, illness or other unusual circumstances as determined solely at the discretion of the IBFR. In the event of conference cancellation, the Institute will only be responsible for, at most, returning the attendee's conference registration fee. The IBFR reserves the right to refuse service to anyone.

We look forward to visiting with you at the conference. If you have any questions regarding the conference, please do not hesitate to contact us.