



Call for Paper



**2012 GCBF
COSTA RICA
SAN JOSE
MAY 22-25, 2012**

You are invited to participate in The 2012 Costa Rica Global Conference on Business and Finance (GCBF) – San Jose, Costa Rica. The Conference, sponsored by The Institute for Business and Finance Research, LLC (IBFR), will be held from May 22-25, 2012 at the Ramada Plaza Herradura Hotel and Convention Center, San Jose, Costa Rica.

Costa Rica is often referred to as the Switzerland of Central America and was recently identified in an international study as the happiest place on earth. Costa Rica is a world renowned cultural and environmental destination with tremendous diversity. It has an active volcano, beautiful mountain ranges, world class beaches, abundant rainforest, and many other attractions. Many of these attractions are a day trip from the conference hotel.

Theoretical and empirical papers in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business education and related fields are welcome. Case studies in all areas of business, finance and related fields are also welcome. Papers do not need to be global in nature. English and Spanish language sessions will be offered. An Internet Session will be offered for those unable to make the trip to San Jose, Costa Rica.

SHARE THIS CALL

We kindly request that you share this call with your colleagues. To subscribe to our mailing list, please send an email to subscribe@theibfr.com.

BENEFITS OF ATTENDING THE CONFERENCE

Journal Publication Opportunities

The Conference is affiliated with seven peer-reviewed journals: The International Journal of Business and Finance Research, International Journal of Management and Marketing Research, Global Journal of Business Research, Accounting and Taxation, Business Education and Accreditation, Review of Business and Finance Case Studies and Revista Internacional Administración & Finanzas (Spanish Language). Please visit our website for journal specific distribution, indexing and ranking information, including: EBSCOHost, Cabell's Directory, Ulrich's Periodical Directory, The American Economic Association's Econlit, e-JEL, JEL on CD. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our journals. In addition, papers receiving the Best Paper in Session Award are reviewed for possible journal publication.



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Publication in the Refereed Conference Proceedings (Optional)

Publishing in the Refereed Conference Proceedings is optional and free to registered and paid conference attendees. Submission of your paper for proceedings publication implies that the paper is your own work and you have obtained the appropriate consent from all co-authors for publication. Conference proceedings are published under the title "Global Conference on Business and Finance Proceedings," ISSN 1931-0285, CD format, and ISSN 1941-9589 online format. The conference proceedings are indexed by EBSCOhost and Ulrich's Periodical Directory and Index Copernicus. The conference proceedings are distributed online, on CD and through EBSCOHost providing nationwide distribution in more than 70 countries. You can publish a 200-word abstract, a 5-page version of your paper or a full paper (not to exceed 12 properly formatted pages). All proceedings submissions must be in MS Word and must be formatted according to our proceedings guidelines located at www.theIBFR.com/guidelines.htm. Your acceptance letter will include detailed information on how to publish in the refereed conference proceedings.

Outstanding Research Award

Registered and paid attendees may submit their paper for award consideration and possible publication in one of our journals. Registered and paid co-authors of award winning papers will receive a certificate, award plaque, reviewer comments, and official acceptance letter at the conference. Award winners are required to properly format their document and make any other changes required by the reviewers and/or editor prior to journal publication. Please note that there is a \$25 per page publication fee for papers that are published in the journals. Submissions to the award competition are treated in the same fashion as a journal submission. Thus, all award-winning submissions are subject to a double-blind review process. Submitting a paper for award consideration implies that your paper has not been published elsewhere and is not under publication consideration elsewhere. It also implies that you are prepared to pay the publication fee if your paper wins an award.

Best in Session Award

Based on a peer-review process, one paper will be selected as the best paper in each session for an award. Best in Session Award Winners will receive a certificate at the award luncheon and are invited to submit their papers to our regular review process for possible publication.

IMPORTANT DEADLINES (must be received at our office by)

Submission for presentation consideration	March 16, 2012
Regular registration	March 30, 2012
Payment receipt	March 30, 2012
Award submission	April 9, 2012
Proceedings submission	April 9, 2012
Late Registration deadline (late fee applies)	April 19, 2012

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SUBMISSIONS FOR PRESENTATION CONSIDERATION

Deadline: March 16, 2012

Submit at: www.theibfr.com/cs.htm

Submit a 200-word abstract, work-in process or full paper at www.theibfr.com/cs.htm. Early submissions are greatly appreciated. Authors may present no more than three papers at the onsite conference. The presentation, award submission and proceedings submission for a paper must all be in the same language. By submitting a paper, you certify that all co-authors are aware of the submission and consent to presentation of the work. All submissions must be in Microsoft Word or Acrobat PDF format. Include the contact information for all authors on the first page of the document. You will receive an email containing an acceptance or rejection letter within 10 business days. The letter will contain a submission number that you should include in all further correspondences. Directions will be provided for submitting your paper to the conference proceedings and for award consideration along with your acceptance letter.

ABOUT THE INTERNET SESSION

An internet session will be provided for those who cannot make the trip to the conference. Visit our website for detailed information about the internet session www.theibfr.com.

If you register for the onsite conference and later want to change to the internet session, please notify us as soon as possible, but no later than April 19, 2012. Otherwise, we will not be able to re-schedule your presentation or mail your conference welcome package. We only mail conference welcome packages to registered internet session participants.

AUTHOR AND TITLE CHANGES

In the event of an authorship, authorship order or paper title change after your initial submission, you must e-mail the editor@theibfr.com for permission to make the change.

CONFERENCE FEES

Deadline: March 30, 2012

Conference registration fees are non-refundable and non-transferable. At Least one author per paper must register and pay the registration fees. All attending authors must register and pay the registration fee. Conference registration is US\$340 for the first paper. Non-presenting participants are welcome and are subject to the US\$340 registration fee. The registration fee for full-time students is \$310 (documentation of full-time student status is required). There is an US\$80 fee for each additional paper. A \$50 late fee applies for registration fees received after March 30, 2012. An additional \$50 fee applies for papers having five or more authors. If your payment is not received in our office by April 19, 2012, your participation will be cancelled. Please note that the registration fee applies to all attending authors. The registration form and payment information are available at: www.theibfr.com/cs.htm.

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What is Included with your Registration Fee

Paid attendees are entitled to make a 15 to 20 minute presentation, all conference materials, coffee breaks, publish in the proceedings, and participate in the award competition. Registered and paid attendees will receive a conference welcome package that includes: a program, proceedings CD and certificate of presentation. Both registered and non-registered co-authors will receive a certificate of participation. In addition, if you submit your paper for the award competition and win, the registered and paid attendee will receive an outstanding research certificate and an award plaque.

Sponsored Food and Beverage

During the reception, Hors d'oeuvres and soft drinks will be provided by the Institute for Business and Finance Research. The networking luncheon will be sponsored by Review of Business and Finance Case Studies. The award banquet will be sponsored by The International Journal of Business and Finance Research and Business Education & Accreditation. Additional luncheon and banquet tickets are available for purchase for those participants attending with a guest(s) or spouse. The price per ticket is \$30. These tickets are not available to non-registered co-authors.

HOTEL

We encourage you to stay at the conference hotel and to arrange for your lodging early. Costa Rica is a popular destination and hotels do sell out. We have arranged for a small block of rooms at Ramada Plaza Herradura Golf Resort & Conference Center at a special rate of \$115 (single or double) per night plus taxes. This rate includes breakfast. This rate is available for the dates from May 19, 2012 through May 28, 2012.

To receive the special \$115 rate, you must make your reservations directly with the hotel. The special rate is available until April 20, 2012, or until the available block of rooms is reserved, whichever occurs first. You can make your reservations by calling 506-2209-9800 and ask for the IBFR-GCBF (Institute for Business and Finance Research) Group rate or by email to: reservaciones@ramadaherradura.com. Again, be sure to indicate to the hotel that you will be attending the GCBF and would like to receive the special rate. After April 20, 2012, or after the block of rooms is filled, the hotel will not honor the special rate and regular rates will apply.

The Conference hotel is near the airport and offers complimentary airport shuttle service. Please visit the hotel website at www.ramadaherradura.com for hours of operation. Alternatively, there is a wide selection of taxis that provide service to and from the Airport. You can also visit the hotel website at www.ramadaherradura.com for additional information about the facilities and transportation.

PRESENTATION EQUIPMENT

Each conference room will be equipped with an LCD computer projector, and a computer. The computers will be equipped with Microsoft Office 2007 or 2010. The presentation rooms will not be equipped with internet connections. One overhead document camera (Elmo) capable of presenting most transparencies or paper documents will be available by advance request only and on a first come, first served basis. Requests for the document camera must be received on or before May 16, 2012. You are welcome to use our equipment at your own risk. To see photos of our equipment, please visit <http://www.theibfr.com/equipment.htm>.

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AIRFARES

Costa Rica has two international airports. You will want to fly to San Jose International Airport (SJO) in San Jose, Costa Rica. Airfare to San Jose is very reasonable from many U.S. Cities

INFORMATION ABOUT COSTA RICA AND THE HOTEL

We have included a section about Costa Rica and the hotel on our website at www.theIBFR.com/costarica-info.htm and www.theIBFR.com/herradura.htm

CONFERENCE CANCELLATIONS

The Institute reserves the right to cancel the conference, or reassign some or all all presentations to internet sessions, in the event of a natural disaster, terrorist event, illness or other unusual circumstances as determined solely at the discretion of the IBFR. In the event of conference cancellation, the Institute will only be responsible for, at most, returning the attendee's conference registration fee. The IBFR reserves the right to modify, add to, or delete its policies and procedures at any time. Any such change shall not be considered a violation of the relationship between the IBFR and conference participants or paper authors. The IBFR reserves the right to refuse service to anyone.

USEFULL LINKS

Conference call for papers: www.theibfr.com/conference.htm

How to submit a paper for conference presentation: www.theibfr.com/cs.htm

How to register: www.theibfr.com/cs.htm

Accepted forms of payment: www.theibfr.com/paymentmethods.htm

How to publish in the refereed conference proceedings: www.theibfr.com/cs.htm

How to submit your full paper for Award consideration: www.theibfr.com/cs.htm

The IBFR list of journals including indexing and distribution: www.theibfr.com/journal.htm

Hotel information: www.theibfr.com/herradura.htm

Travel information: www.theibfr.com/costarica-info.htm

Questions about the conference: submissions@theibfr.com or admin@theibfr.com

We look forward to visiting with you at the conference. If you have any questions regarding the conference, please do not hesitate to contact us.