

Call for Paper



2012 GCBF HAWAII ALA MOANA HOTEL HONOLULU, HAWAII JANUARY 3-6, 2012

You are invited to participate in The 2012 Global Conference on Business and Finance (GCBF) – Honolulu, Hawaii. The Conference, sponsored by The Institute for Business and Finance Research, LLC (IBFR), will be held from January 3-6, 2012 at the Ala Moana Hotel, Honolulu, Hawaii, USA.

Theoretical and empirical papers in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business law, business education, agribusiness, health care administration and related fields are welcome. Papers do not need to be global in nature. English and Spanish language sessions will be offered. An Internet Session will be offered for those unable to make the trip to Hawaii.

SHARE THIS CALL

We request that you kindly share this call with your colleagues. To subscribe to our mailing list, please send an email to subscribe@theibfr.com.

BENEFITS OF ATTENDING THE CONFERENCE

Journal Publication Opportunities

The Conference is affiliated with seven peer-reviewed journals:

- The International Journal of Business and Finance Research
- International Journal of Management and Marketing Research
- Global Journal of Business Research
- Accounting and Taxation
- Business Education and Accreditation
- Review of Business and Finance Case Studies
- Revista Internacional Administración & Finanzas (Spanish Language)

Our journals are distributed worldwide in print as well as through EBSCOHost and SSRN. All our English Journals are listed in Cabell's and Ulrich's Directories. The International Journal of Business and Finance Research, Global Journal of Business Research and Revista Internacional Administración & Finanzas are indexed in The American Economic Association's JEL. Each of the Journals are ranked in various places. Please visit our website www.theibfr.com/journal.htm for specific journal ranking information. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our journals. In addition, papers receiving the Best Paper in Session Award are reviewed for possible journal publication.

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Publication in the Refereed Conference Proceedings (Optional)

Publishing in the Refereed Conference Proceedings is optional and free to registered and paid conference attendees. Submission of your paper for proceedings publications implies that your paper is your own work and you have obtained the appropriate consent from all co-authors for publication. Conference proceedings are published under the Title "Global Conference on Business and Finance Proceedings," ISSN 1931-0285, CD format, and ISSN 1941-9589 online format. You can publish a 200-word abstract, a 5-page version of your paper or a full paper (not to exceed 12 properly formatted pages). All proceedings submissions must be in MS Word and must be formatted according to our proceedings guidelines located at www.theibfr.com/guidelines.htm. Your acceptance letter will include detailed information on how to publish in the refereed conference proceedings.

Outstanding Research Award

Registered and paid attendees may submit their paper for award consideration and possible publication in one of our journals. Award winners will receive a certificate and Award Plaque at the award luncheon. An acceptance letter and reviewer's comments are provided for award-winning papers. Award winners are required to properly format their document and make any other changes required by the reviewers and/or editor prior to journal publication. Please note that there is a \$25 per page publication fee for papers that are published in the journals. Submissions to the award competition are treated in the same fashion as a journal submission. Thus, all award-winning submissions are subject to a double-blind review process. Submitting a paper for award consideration implies that your paper has not been published elsewhere and is not under publication consideration elsewhere. It also implies that you are prepared to pay the publication fee if your paper wins an award.

Best in Session Award

Based on a peer-review process, one paper will be selected as the best paper in each session for an award. Best in Session Award Winners will receive a certificate at the award luncheon and are invited to submit their papers to our regular review process for possible publication.

IMPORTANT DEADLINES (must be received at our office by)

Submission for presentation consideration	November 7, 2011
Regular registration	November 15, 2011
Payment receipt	November 15, 2011
Award submission	November 17, 2011
Proceedings submission	November 17, 2011
Late Registration deadline (late fee applies)	November 28, 2011
Event dates	January 3-6, 2012

SUBMISSIONS FOR PRESENTATION CONSIDERATION

Deadline: November 7, 2011

Submit at: www.theibfr.com/cs.htm

Submit a 200-word abstract, work-in process or full paper at www.theibfr.com/cs.htm. Early submissions are greatly appreciated. Authors may present no more than three papers at the onsite conference.

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The presentation, award submission and proceedings submission for a paper must all be in the same language. By submitting a paper, you certify that all co-authors are aware of the submission and consent to presentation of the work. All submissions must be in Microsoft Word or Acrobat PDF format. Include the contact information for all authors on the first page of the document. You will receive an email containing an acceptance or rejection letter within 10 business days. The letter will contain a submission number that you should include in all further correspondences. Directions will be provided for submitting your paper to the conference proceedings and for award consideration along with your acceptance letter.

CONFERENCE FEES

Deadline: November 15, 2011

Conference registration fees are non-refundable and non-transferable. At Least one author per paper must register and pay the registration fees. All attending authors must register and pay the registration fee. Conference registration is US\$340 for the first paper. Non-presenting participants are welcome and are subject to the US\$340 registration fee. The registration fee for full-time students is \$310 (documentation of full-time student status is required). There is an US\$80 fee for each additional paper. A \$50 late fee applies for registration fees received after November 15, 2011. An additional \$50 fee applies for papers having five or more authors. If your payment is not received in our office by November 28, 2011, your participation will be cancelled. Please note that the registration fee applies to all attending authors. The registration form and payment information are available at: www.theIBFR.com/cs.htm.

What is Included with your Registration Fee

Paid attendees are entitled to make a 15 to 20 minute presentation, all conference materials, coffee breaks, publish in the proceedings, and participate in the award competition. Registered and paid attendees will receive a conference welcome package that includes: a program, proceedings CD and certificate of presentation. Both registered and non-registered co-authors will receive a certificate of participation. In addition, if you submit your paper for the award competition and win, the registered and paid attendee will receive an outstanding research certificate and an award plaque.

Sponsored Food and Beverage

During the reception, Hors d'oeuvres and soft drinks will be provided by the Institute for Business and Finance Research. The networking luncheon will be sponsored by Review of Business and Finance Case Studies. The award luncheon will be sponsored by The International Journal of Business and Finance Research and Business Education & Accreditation. Additional luncheon tickets are available for purchase for those participants attending with a guest(s) or spouse. The price per ticket is \$30. These tickets are not available to non-registered co-authors.

HOTEL

Deadline: December 2, 2011

We encourage you to stay at the conference hotel and to arrange for your lodging early. Hawaii is a popular destination at this time of year and hotels regularly sell out. We have arranged for a small block of rooms at the Ala Moana Hotel at the special rates of \$119 for the Kona Tower (one queen bed only, single or double occupancy only). Waikiki Tower rooms are \$139 per night double occupancy or \$179 per night triple occupancy. Waikiki Tower rooms have one queen bed or two full size beds. Tax of 13.96 percent is added to all room fees. Self-parking is available for \$20 per day (valet parking is \$25 per day). These Group rates will be honored, Saturday December 31, 2011 through Monday, January 9, 2012. These rates are available for booking until Friday, December 2, 2011, or until the available block of rooms is reserved, whichever occurs first. A credit card is required to make reservations and to check-in at the hotel.

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To receive this group rate, attendees must call from the U.S. 800-367-6025 (800-466-8990 from the Hawaiian Islands) from overseas 808-955-4811, and ask for The IBFR Global Conference group rate code. You may also fax (808-944-6839) or email the registration form (groupreservations@alamoanahotel.com) available at www.theibfr.com/hotel-us.htm. Alternatively, you may book online through our website at: www.theibfr.com/hotel-us.htm. Hotel cancellations must be received at least 72 hours prior to arrival to avoid charges.

AUTHOR AND TITLE CHANGES

In the event of an authorship, authorship order or paper title change after your initial submission, you must e-mail the editor@theibfr.com for permission to make the change.

ABOUT THE INTERNET SESSION

An internet session will be provided for those who cannot make the trip to the conference. Visit our website for detailed information about the internet session www.theibfr.com. If you register for the onsite conference and later want to change to the internet session, please notify us as soon as possible, but no later than November 28, 2011. Otherwise, we will not be able to re-schedule your presentation or mail your conference welcome package. We only mail conference welcome packages to registered internet session participants.

TRAVEL INFORMATION

The Ala Moana Hotel is on the Island of Oahu, Hawaii, with easy access to the Honolulu International Airport (HNL). The Honolulu International Airport (HNL) is served by all major domestic and international airlines as well as several interisland air providers. A variety of shuttle/limousine services are available at the Honolulu International Airport. Taxi service from the airport to the hotel is about \$35. Shuttle service is available for \$10-\$15 per person. For additional information about the airport and ground transportation, please visit Hawaii.gov/hnl

PRESENTATION EQUIPMENT

Each conference room will be equipped with a computer and LCD projector. The computers will be equipped with Microsoft Office 2007 or 2010. One document camera (Elmo) capable of presenting most transparencies or paper documents will be available on advance request only on a first come first served basis. Requests for the document camera must be received on or before December 10, 2011. The presentation rooms will not have an internet connection. Visit www.theibfr.com/equipment.htm for photos of our projection equipment.

INFORMATION ABOUT HAWAII THE ISLAND OF OAHU

The Island of Oahu is an exciting destination. Oahu has a number of world renowned beaches, water activities, shopping outlets and dining options. There are many shows and activities to see including the Polynesian Cultural Center, Society of Seven, world class surfing, Missouri and Arizona Museums. Waikiki offers top notch entertainment, shopping and cultural activities. A number of daily interisland flights are available for those wishing to visit the other Hawaiian Islands. We have included a section on our website with additional information about Hawaii: www.theibfr.com/travel-us.htm.

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INFORMATION ABOUT THE HOTEL AND HONOLULU

The Ala Moana Hotel is located on the edge of Waikiki. The hotel is adjacent to the Ala Moana shopping center, one of the largest shopping malls in the U.S. There are many nearby restaurants that can accommodate nearly any taste and budget. The hotel is across the street from the 76 Acre, Ala Moana Beach Park with many activities. Waikiki Beach is a short walk from the hotel. We have included a section on our website with additional information about the Ala Moana Hotel: www.theibfr.com/hotel-us.htm.

CONFERENCE CANCELLATIONS

The Institute reserves the right to cancel the conference, or reassign some or all presentations to internet sessions, in the event of a natural disaster, terrorist event, illness or other unusual circumstances as determined solely at the discretion of the IBFR. In the event of conference cancellation, the Institute will only be responsible for, at most, returning the attendee's conference registration fee. The IBFR reserves the right to modify, add to, or delete its policies and procedures at any time. Any such change shall not be considered a violation of the relationship between the IBFR and conference participants or paper authors. The IBFR reserves the right to refuse service to anyone.

USEFULL LINKS

Conference call for papers: www.theibfr.com/conference.htm

How to submit a paper for conference presentation: www.theibfr.com/cs.htm

How to register: www.theibfr.com/cs.htm

Accepted forms of payment: www.theibfr.com/paymentmethods.htm

How to publish in the refereed conference proceedings: www.theibfr.com/cs.htm

How to submit your full paper for Award consideration: www.theibfr.com/cs.htm

The IBFR list of journals including indexing and distribution: www.theibfr.com/journal.htm

Hotel information: www.theibfr.com/hotel-us.htm

Travel information: <http://www.theibfr.com/travel-us.htm>

Questions about the conference: submissions@theibfr.com or admin@theibfr.com

We look forward to visiting with you at the conference. If you have any questions regarding the conference, please do not hesitate to contact us.