



Call for Paper

30TH GLOBAL CONFERENCE ON BUSINESS AND FINANCE

JANUARY 4-6, 2021

You are invited to participate in The 30th Global Conference on Business and Finance (GCBF). The Conference, sponsored by The Institute for Business and Finance Research, LLC (IBFR), will be held from January 4-6, 2021 Hawaii time. The conference will be held entirely online with internet sessions and Zoom virtual presentations.

The conference welcomes papers from academics, including professors, students, and industry practitioners. Non presenting participants are also welcome. The conference welcomes individuals wishing to earn Continuing Professional Education (CPE) credits. We can provide a document to verify your hours of participation for possible CPE credit.

Theoretical and empirical papers in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business law, business education, agribusiness, health care administration, tourism, business ethics, cybersecurity, diversity management, e-commerce, energy policy, human resources, service science, health care administration, sustainability and related fields are welcome. Case studies in all areas of business, finance and related fields are also welcome. Papers do not need to be global in nature.

SHARE THIS CALL

We request that you kindly share this call with your colleagues. The detailed call for papers link is: www.theibfr.com/united-states/.

BENEFITS OF ATTENDING THE CONFERENCE

- Network with other professionals
- Present your research at an international conference
- Receive feedback from colleagues on your research
- Publish a short version of your paper in the refereed conference proceedings
- Compete for the Best Paper in Session award
- Compete for the Outstanding Research Award
- Have your paper considered for publication in a peer reviewed journal
- Network with potential employers and employees
- Meet Journal Editors



Call for Paper

2021 GCBF

The Institute for Business & Finance Research

IMPORTANT DATES (must be received at our office by)

Submission for presentation consideration

Regular (Full Benefits): On or before November 20, 2020

Late Submissions (Full Benefits): November 21, 2020 to December 11, 2020

Limited Benefits: December 12, 2020 to January 6, 2021

Registration and Payment

Regular (Full Benefits): On or before November 30, 2020

Late (Full Benefits): December 1, 2020 to December 11, 2020

Limited Benefits: December 12, 2020 to January 6, 2021

Award submission (optional): December 11, 2020

Proceedings submission (optional):

Flashdrive Format: On or before December 11, 2020

Online Format: On or before January 6, 2021

Presentation Submissions for Internet Session: December 18, 2020

Event dates: January 4-6, 2021

About the Submission and Payment Dates

Submissions received and paid by the regular submission and payment deadline receive the full benefits of the conference and the regular registration fee. Submissions received and/or paid during the late registration and late payment periods receive the full benefits of the conference but are subject to the late registration fee.

Submissions received and/or paid in the limited benefits period receive reduced benefits and are subject to the late registration fee. The applicable limitation in benefits depends upon when your paper is submitted and paid (see the following table). Please contact the conference organizer for additional details (admin@theibfr.com).

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The Institute for Business & Finance Research

Available to Registered and Paid Authors	Regular Period	Late Period	Limited Period
Present your paper	X	X	X
Pay registration fee without late fees	X		
Select your presentation day	X	X	
Start participating as soon as the event starts	X	X	
Appear in the printed program	X	X	
Appear in final online program	X	X	X
Publish in the conference proceedings pen drive	X	X	
Publish in the conference proceedings online version	X	X	X
Participate in the Outstanding Research Award	X	X	X
Outstanding Research Award winners receive an award plaque	X	X	
Participate in the Best in Session Award Competition	X	X	X

HOW TO PARTICIPATE: PLEASE FOLLOW THESE STEPS

Type of Participation

For this event, we will offer two formats (virtual presentations and internet session). Virtual presentations are live events at a scheduled day and time conducted through Zoom. The internet sessions are poster presentations. Authors can submit a pdf, PowerPoint or pre-recorded presentation. You must select internet or virtual session during the registration process. Type of participation may be changed until December 11, 2020, by contacting the conference chair at admin@theibfr.com.

How to Participate (Steps)

These steps should be completed by all attending authors:

1. Download and review the appropriate full call for papers (www.theibfr.com/future-events/).
2. Process your conference submission form (www.theibfr.com/conference-submission/).
3. Process your registration form www.theibfr.com/registration/.
4. Pay your registration fees www.theibfr.com/how-to-pay/.
5. Process your Proceedings Submissions (optional). If you wish to publish in the proceedings, you must complete the following steps. Early submissions are greatly appreciated.

Part A: Prepare your 2-10 page document according to the proceedings guidelines
www.theibfr.com/guidelines/.

Part B: Prior to the proceedings deadline, submit your paper using the proceedings submission form www.theibfr.com/submit-proceedings/.

Note: Your initial submission will not be processed for the proceedings. A separate submission is required.

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6. Process your Award Submission (Optional) - Early submissions are greatly appreciated.

Part A: Prior to the award submission deadline (early submissions are greatly appreciated), submit your paper to: www.theibfr.com/award-submission/

Note: Your initial submission will not be processed for the awards. A separate submission is required.

7. Approximately one week prior the event, the detailed program will be available in our website at www.theibfr.com/program.htm. You will receive an email notification.

8. Process your mailing address form: www.theibfr.com/internet-session-mailing/

9. You will receive an email stating the date your conference welcome package will be mailed. Conference welcome packages will be mailed after the conference.

INITIAL CONFERENCE SUBMISSION

Regular Submissions: On or before November 20, 2020

Late Submissions: November 21, 2020 to December 11, 2020

Limited Benefits Submission: December 12, 2020 to January 6, 2021

Submit at: www.theibfr.com/conference-submission/

Submit a 200-word abstract, work-in process or full paper (www.theibfr.com/conference-submission/). Early submissions are greatly appreciated. A single attending author may present a maximum of three papers onsite. The presentation, award submission and proceedings submission for a paper must all be in the same language. Submission of your paper implies you have read and agree to the GCBF statement of ethics and malpractice located at: www.theibfr.com/ethics-and-malpractice-policies. By submitting a paper, you certify that all co-authors are properly acknowledged, are aware of the submission and consent to presentation of the work. All submissions must be in Microsoft Word format. Include the contact information for all authors on the first page of the document. You will receive an email containing an acceptance or rejection letter within 10 business days. The letter will contain a submission number that you should include in all further correspondences.

About the Internet Session

If you wish to change from virtual presentation with Zoom to the internet session, please notify us as early as possible, but no later than **December 11, 2020**.

Author and Title Changes

Authorship, authorship order, paper title and paper language must be the same for presentation, proceedings and award submissions. In the event of an authorship, authorship order, paper title or paper language change after your initial submission, you must e-mail editor@theIBFR.com to request the changes. Requests for changes must be received at our office no later than **December 11, 2020**.

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REGISTRATION AND CONFERENCE FEES

Regular registration and Payment Receipt: On or before November 30, 2020

Late Registration and Payment Receipt: From December 1, 2020 to December 11, 2020

Limited Benefits Registration and Payment Receipt: From December 12, 2020 to January 6, 2021

Registration form: www.theibfr.com/registration/

Registration fees are not refundable or transferable. At least one author per paper must register and pay the conference registration fee. All attending individuals must register and pay the full registration fee. Registration fees are as follows:

Regular registration fees

For payments received on or before November 30, 2020

Presenting attendee (with up to three papers): US\$350

Presenting students (with up to three papers): US\$300 (*)

Non-presenting attendee: US\$350

Non-presenting student: US\$300 (*)

Late Registration Fees

For payments received between December 1, 2020 and December 11, 2020

Presenting attendee (with up to three papers): US\$400

Presenting student (with up to three papers): US\$350 (*)

Non-presenting attendee: US\$350

Non-presenting student: US\$300 (*)

Limited Benefits Registration Fees

For payments received between December 12, 2020 and January 6, 2020

Presenting attendee (with up to three papers): US\$400

Presenting student (with up to three papers): US\$350 (*)

Non-presenting attendee: US\$350

Non-presenting student: US\$300 (*)

Other fees

Additional paper fee: US\$80 (**)

Additional fee for papers with 5 or more authors: US\$50

Additional proceedings fee: US\$50

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(*) Proof of student status is required

(**) Your regular registration fee includes up to three presentations. If you wish to present more than three papers, there is an US\$80 fee for each additional paper presentation.

Please note that the registration fee applies to all attending authors. The registration form is available at www.theibfr.com/registration/ and payment information is available at: www.theibfr.com/how-to-pay/.

What is Included with your Registration Fee

Paid attendees are entitled to make a 15 to 20-minute presentation per accepted and paid paper, all conference materials, publish in the proceedings, and participate in the award competitions. Unpaid authors may not attend sessions, or present papers. Registered and paid attendees will receive a conference package that includes:

- Presentation certificate (if you are a presenter)
- Certificate of participation for all authors
- Outstanding Research Award (ORA) plaque (if you win and register before the limited time period)
- Outstanding Research Award (ORA), acceptance letters and review (if you win)
- Best in Session Award (BISA) (if you win)
- Conference proceedings on flashdrive
- Final conference program, which will list all BISA and ORA winners

Non-Registered and Unpaid Coauthors

Co-authors who are unregistered or unpaid may not participate in the conference. Unregistered and unpaid authors may not present on behalf of a paid coauthor. Unregistered and unpaid coauthors are not entitled to a presentation certificate. In the event of an award winning paper, unregistered and unpaid coauthors will not receive award certificates, plaques or other documentation. The presence of an unpaid coauthor at a paper presentation or social event violates IBFR ethics policies.

Best in Session Award

Based on a peer-review process, one paper will be selected as the best paper in each session for an award. Only registered and paid authors of Best in Session Award Winners will receive a certificate. Certificates will be awarded at the luncheon or award ceremony. Authors of Best in Session Award Winning papers are invited to submit their papers to our regular review process for possible publication.

PROCEEDINGS SUBMISSION INSTRUCTIONS

Submission Form: www.theibfr.com/submit-proceedings/

Proceedings submission (optional):

For flashdrive Format: on or before December 11, 2020

For online Format: On or before January 6, 2021

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Please make your submission as early as possible. Publishing in the Refereed Conference Proceedings is optional and free to registered and paid conference attendees.

Submission of your paper for proceedings publication implies the paper is your own work and you have obtained the appropriate consent from all co-authors for publication. Submission of your paper for proceedings publication implies you have read and agree to the GCBF statement of ethics and malpractice located at: www.theibfr.com/ethics-and-malpractice-policies/

You can publish a short 2-5 page version of your paper or a full version of your paper, not to exceed 10 pages. Proceeding submissions must be a minimum of 2 pages and maximum of 10 pages in length properly formatted. We encourage you to publish a short version of your paper in the proceedings.

To publish in the proceedings, all proceedings submissions must be in MS Word and must be formatted according to our proceedings guidelines located at www.theibfr.com/guidelines/. Only properly formatted proceedings submissions will be published. The MS Word file should be named: HI022117272-PROC.

The Institute reserves the right to exclude from publication tables or figures that are un-editable or have readability problems and unoriginal text. The Institute may also edit the text of your document. Again, please note that your initial submission, proceedings and award submissions are processed separately, so each must be submitted separately.

Conference proceedings are published under the title "Global Conference on Business and Finance Proceedings." The conference proceedings are distributed online, and on electronic media. Please visit our website for current proceedings distribution and indexing information

www.theibfr.com/conference-proceedings/

AWARD SUBMISSION INSTRUCTIONS

Deadlines: December, 2020

Submission Form: www.theibfr.com/award-submission/

Award submissions are processed in the same fashion as a direct submission to our journals. For award consideration, please submit the full version of your paper as early as possible, but not later than December 11, 2020 at www.theibfr.com/award-submission/. Your paper must be in Microsoft Word. The Microsoft Word file should be named: HI022117272-AWARD

Participation in the award competition is optional. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our affiliated journals. Registered and paid authors of award winning papers will receive a certificate, award plaque, reviewer comments, and official journal publication acceptance letter. The acceptance letter will provide detailed information on how to publish your paper including deadlines, payment date, and reviewers required changes. Award winners are required to properly format their document and make any other changes required by the editor prior to journal publication.

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Submitting a paper for award consideration implies the paper is your own work, your coauthors are aware of and consent to the submission, the paper has not been published elsewhere and is not under publication consideration elsewhere. Submission of your paper for award consideration implies you have read and agree to the GCBF statement of ethics and malpractice located at: www.theibfr.com/ethics-and-malpractice-policies/. Moreover, submitting a paper for award consideration implies that you are prepared to make any changes required by the reviewers and pay the journal publication fee per properly-formatted page. Current publication fees are US\$300 for papers with 10 or less pages or US\$30 per page for papers with 11 or more pages. If your paper has more than 3 authors, a US\$50 fee will apply for each additional author. Additional fees apply to papers that must be sent for professional editing or that require formatting. These fees only apply if your paper is an award winner and has been offered publication in one of our journals. Please visit www.theibfr.com/our-journals/ for additional information.

Again, please note that your initial submission, proceedings and award submissions are processed separately, so each must be submitted separately.

Affiliated Journals

The Conference is affiliated with eight peer-reviewed journals: The International Journal of Business and Finance Research, International Journal of Management and Marketing Research, Global Journal of Business Research, Accounting and Taxation, Business Education and Accreditation, Review of Business and Finance Studies, Revista Internacional Administración & Finanzas (Spanish Language) and Revista Global de Negocios (Spanish Language). The journals are distributed in print, and electronically. Please visit our website for current journal specific distribution, ranking and indexing information www.theibfr.com/our-journals/. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our journals. In addition, papers receiving the Best Paper in Session Award are reviewed for possible journal publication.

OTHER INFORMATION

Presentation Equipment

You will need Zoom and a computer with camera and microphone to attend the virtual sessions. Zoom is available at zoom.com. For the internet session, you will only need internet access.

Conference Etiquette

The Institute encourages the positive exchange of ideas. Spirited debate related to issues presented in conference sessions is welcome and encouraged. However, participants must frame all comments in a positive tone. Under no circumstances should participants make personally demeaning or insulting comments. Participants must not make degrading comments about a presenter's work.

Appropriate Attire

Business casual attire is appropriate for all events.

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CONFERENCE CANCELLATIONS AND PAPER REASSIGNMENT

The Institute reserves the right to relocate the conference, cancel the conference or to reassign some, or all, presentations to the internet sessions in the event of a natural disaster, terrorist event, civil unrest, war, strike, illness or other unusual circumstances as determined solely at the discretion of the IBFR. Authors reassigned to internet sessions receive the full value of their paid registration fee. In the event of complete conference cancellation, the Institute will only be responsible for, at most, returning the attendee's paid conference registration fee. The IBFR reserves the right to modify, add to, or delete its policies and procedures at any time. These changes may take effect immediately and without notice. Any such change shall not be considered a violation of the relationship between the IBFR and conference participants or paper authors. The IBFR reserves the right to refuse service to anyone.

USEFUL LINK

Detailed call for papers: www.theibfr.com/united-states/

Registration: www.theibfr.com/registration/

Accepted forms of payment: www.theibfr.com/how-to-pay/

Proceedings submission: www.theibfr.com/submit-proceedings/

Award submission: www.theibfr.com/award-submission/

We look forward to visiting with you at the conference. If you have any questions regarding the conference, please do not hesitate to contact us.