

CALL FOR PAPERS
35th COSTA RICA GLOBAL CONFERENCE ON BUSINESS AND FINANCE
(GCBF)
San Jose, Costa Rica, May 23-26, 2023

You are invited to participate in the 35th Global Conference on Business and Finance (GCBF) – San Jose, Costa Rica. The Conference, sponsored by The Institute for Business and Finance Research, LLC (IBFR), will be held from May 23-26, 2023 (onsite presentation dates May 24-26, 2023) at **our new venue, the DoubleTree by Hilton Cariari Hotel**, San Jose, Costa Rica. You can present up to 3 papers with the same registration fee. We will offer Zoom sessions and internet sessions for those who can't travel to the conference venue. If travel restrictions are implemented by the host country, the event will be virtual with Zoom sessions and internet sessions.

Flights from many international cities to Costa Rica are quite affordable. Costa Rica is often referred to as the Switzerland of Central America and was recently identified in an international study as the happiest place on earth. Costa Rica is a world renowned cultural and environmental destination with tremendous diversity. It has an active volcano, beautiful mountain ranges, world class beaches, abundant rainforest, and numerous other attractions. Many of these attractions are a day trip from the conference hotel. Visit our website at www.theibfr.com/costa-rica/ and www.theibfr.com/hotel-costa-rica/ for additional information. A detailed call for papers is available at: www.theibfr.com/costa-rica/

The conference welcomes papers from academics, including professors, students, and industry practitioners. Non presenting participants are also welcome. The conference welcomes individuals wishing to earn Continuing Professional Education (CPE) credits. We can provide a document to verify your hours of participation for possible CPE credit.

Theoretical and empirical papers in all areas of business, finance, marketing, management, accounting, MIS, data analytics, public administration, economics, business law, business education, agribusiness, health care administration, tourism, business ethics, cybersecurity, diversity management, e-commerce, energy policy, human resources, service science, sustainability and related fields are welcome. Case studies in all areas of business, finance and related fields are also welcome. Papers do not need to be global in nature.

SHARE THIS CALL

We request that you kindly share this call with your colleagues. The detailed call for papers link is: www.theibfr.com/costa-rica/

BENEFITS OF ATTENDING THE CONFERENCE

Network with other professionals
Present your research at an international conference
Receive feedback from colleagues on your research
Publish a short version of your paper in the online refereed conference proceedings
Compete for the Best Paper in Session award
Compete for the Outstanding Research Award
Have your paper considered for publication in a peer reviewed journal
Network with potential employers and employees
Meet Journal Editors
Visit a beautiful destination

IMPORTANT DATES *(must be received at our office by)*

Submission for presentation consideration

Regular (Full Benefits): On or before March 25, 2023

Late Submissions (Full Benefits): March 26, 2023 to April 22, 2023

Limited Benefits: April 23, 2023 to May 26, 2023

Registration and Payment



Regular (Full Benefits): On or before April 8, 2023
Late (Full Benefits): April 9, 2023 to April 22, 2023
Limited Benefits: April 23, 2023 to May 26, 2023

Award submission (optional): April 13, 2023
Proceedings submission (optional): Online format only: May 1, 2023
Hotel booking deadline: April 28, 2023
Onsite presentation dates: May 24-26, 2023
Event dates: May 23-26, 2023

About the Submission and Payment Dates

You can submit your paper any time before the last day of the event. However, your payment date dictates the benefits you receive. The following table provides detailed information on the benefits received during regular, late and limited benefit periods.

	Regular Period	Late Period	Limited Benefit Period
Present your paper onsite or in the internet session	x	x	x
Pay registration fee without late fees	x		
Select your presentation day	x	x	
Have your conference material ready for pick up upon arrival	x	x	x
Start participating as soon as you arrive at the event	x	x	
Appear in the printed program	x	x	
Appear in final online program	x	x	x
Publish in the conference proceedings online version only	x	x	x
Participate in the Outstanding Research Award	x	x	x
Outstanding Research Award winners receive an award plaque	x	x	
Participate in the Best in Session Award Competition	x	x	x
Receive sponsored meal tickets	x	x	x

HOW TO PARTICIPATE: PLEASE FOLLOW THESE STEPS

Type of Participation

For this event, we will offer three formats for presentations (onsite, Zoom and internet session presentations). Onsite presentations are live presentations at the hotel at a scheduled day and time. Zoom Sessions are live presentation via Zoom at a specific day and time. Internet sessions are poster presentations. Internet session authors can submit a pdf, PowerPoint or pre-recorded presentation. You must select onsite, zoom or internet during the registration process. Type of participation may be changed until **April 22, 2023**.

Onsite Non-Presenting Conference Attendees

1. Download and review the appropriate full call for papers (www.theibfr.com/future-events/)
2. Process your registration form (www.theibfr.com/registration/)
3. Pay your registration fees (www.theibfr.com/how-to-pay/)
4. Two weeks prior the event, the detailed program will be available in our website at www.theibfr.com/conference-program/. You will receive an email notification.
5. Onsite participants will receive their receipt and conference materials during registration

Onsite Presenting Conference Attendees

1. Download and review the appropriate full call for papers (www.theibfr.com/future-events/).
2. Initial Conference Submission - Submit your 200-word abstract, work-in process or full paper by the



appropriate deadline. (<https://www.theibfr.com/conference-submission/>).

3. After you submit your paper, you can expect to hear from us within 10 business days.
4. Registration - For accepted papers, process your registration form (www.theibfr.com/registration/).
5. Pay your registration fees (www.theibfr.com/how-to-pay/).
6. Proceedings Submission - Process your proceedings submission.
Publishing in the proceedings is optional. If you wish to publish in the proceedings, you must complete the following steps. Early submissions are greatly appreciated.
 - Part A: Prepare your 2-10 page document according to the proceedings guidelines (www.theibfr.com/guidelines/).
 - Part B: Prior to the proceedings deadline, submit your properly-formatted paper using the proceedings submission form (www.theibfr.com/submit-proceedings/).
 - Note: Your initial submission or your award submission will not be processed for the proceedings. A separate submission is required for proceedings submissions.
7. Award Submission - Participation in the Award completion is optional.
 - Part A: Prior to the award submission deadline (early submissions are greatly appreciated), submit your paper to: (www.theibfr.com/award-submission/).
 - Note: Your initial submission or your proceedings submission will not be processed for the awards. A separate submission is required for award submissions.
8. Two weeks prior the event, the detailed program will be available in our website at www.theibfr.com/conference-program/. You will receive an email notification.
9. Onsite participants will receive their receipt and conference materials during registration.

Zoom and Internet Session Presenting Participants

1. Complete steps 1 through 7 above.
2. You will receive an email with instructions on how to participate in the internet session.
3. Complete the mailing instructions form (www.theibfr.com/internet-session-mailing/).
4. Two weeks prior the event, the detailed program will be available in our website at www.theibfr.com/conference-program/. You will receive an email notification.
5. You will receive an email stating the date your conference welcome package will be mailed. Conference welcome package for Zoom and internet participants are mailed approximately 10 days prior to the event.

Internet Session Non-Presenting Participants

1. Download the appropriate full call for papers (www.theibfr.com/future-events/).
2. Process your registration form (www.theibfr.com/registration/).
3. Pay your registration fees (www.theibfr.com/how-to-pay/).
4. You will receive an email with instructions on how to participate in the internet session.
5. Complete the mailing instructions form (www.theibfr.com/internet-session-mailing/).



6. Two weeks prior the event, the detailed program will be available in our website at www.theibfr.com/conference-program/. You will receive an email notification.
7. You will receive an email stating the date your conference welcome package will be mailed. Conference welcome package for internet participants are mailed approximately 10 days prior to the event.

INITIAL CONFERENCE SUBMISSION

Regular Submissions: On or before March 25, 2023

Late Submissions: March 26, 2023 to April 22, 2023

Limited Benefits Submission: April 23, 2023 to May, 26 2023

Submit at: www.theibfr.com/conference-submission/

Submit a 200-word abstract, work-in process or full paper (www.theibfr.com/conference-submission/). **Early submissions are greatly appreciated.** A single attending author may present a maximum of three papers onsite. The presentation, award submission and proceedings submission for a paper must all be in the same language. Submission of your paper implies you have read and agree to the GCBF statement of ethics and malpractice located at: www.theibfr.com/ethics-and-malpractice-policies. By submitting a paper, you certify that all co-authors are properly acknowledged, are aware of the submission and consent to presentation of the work. All submissions must be in Microsoft Word format. Include the contact information for all authors on the first page of the document. You will receive an email containing an acceptance or rejection letter within 10 business days. The letter will contain a submission number that you should include in all further correspondences.

About Zoom and Internet Session

Zoom and internet sessions will be available for those who cannot make the trip to the conference. If you register for onsite presentation and later want to change to a Zoom or internet session, please notify us as soon as possible, but no later than **April 22, 2023**. Otherwise, we will not be able to re-schedule your presentation or mail your conference welcome package. We only mail conference welcome packages to registered internet session participants. Internet session and Zoom session participants are responsible for providing valid delivery addresses. Keep in mind that our mailings usually occur during the Holiday and school break seasons.

Author and Title Changes

Authorship, authorship order, paper title and paper language must be the same for presentation, proceedings and award submissions. In the event of an authorship, authorship order, paper title or paper language change after your initial submission, you must e-mail editor@theibfr.com to request the changes. Requests for changes must be received at our office no later than **April 22, 2023**.

REGISTRATION AND CONFERENCE FEES

Regular registration and Payment Receipt: On or before April 8, 2023

Late Registration and Payment Receipt: From April 9, 2023 to April 22, 2023

Limited Benefits Registration and Payment Receipt: From April 23, 2023 to May 26, 2023

Registration form: www.theibfr.com/registration/

Registration fees are not refundable or transferable. At least one author per paper must register and pay the conference registration fee. All attending presenting and non-presenting individuals must register and pay the full registration fee. Only registered and paid attendees may participate in the event, will receive all the conference material and will be considered presenters. Registration fees are as follows:

Regular registration fees

For payments received on or before April 8, 2023

Presenting attendees (up to 3 papers):	US\$440
Presenting students (up to 3 papers):	US\$410 (*)
Non-presenting attendees:	US\$440
Non-presenting students:	US\$410 (*)



Late Registration Fees

For payments received between April 9, 2023 and April 22, 2023

Presenting attendees (up to 3 papers): US\$490
Presenting students (up to 3 papers): US\$460 (*)
Non-presenting attendees: US\$490
Non-presenting students: US\$460 (*)

Limited Benefits Registration Fees

For payments received between April 23, 2023 and May 26, 2023

Presenting attendees (up to 3 papers): US\$490
Presenting students (up to 3 papers): US\$460 (*)
Non-presenting attendees: US\$490
Non-presenting students: US\$460 (*)

Other fees

Additional paper fee US\$80 (**)
Additional meal ticket US\$30 (***)
Additional fee for each paper with
5 or more authors US\$50

(*) Proof of student status is required

(**) Your regular registration fee includes three presentations. If you wish to present more than three papers, there is an US\$80 fee for each additional paper presentation.

(***) Each paid onsite conference attendee will receive one non-transferable sponsored meal ticket that admits one person to the meal venue. Paid participants may purchase non-transferable meals tickets for their spouse or guests. Meal tickets are not available for unregistered authors or coauthors.

The registration form is available at www.theibfr.com/registration/ and payment information is available at: www.theibfr.com/how-to-pay/.

What is Included with your Registration Fee

Paid attendees are entitled to make a 15 to 20-minute presentation per accepted and paid paper, all conference materials, publish in the proceedings, and participate in the award competitions. Unpaid authors or guests may not attend sessions, or present papers. Registered and paid attendees will receive a conference package that includes:

Presentation certificate (if you are a presenter)
Certificate of participation for all authors
Outstanding Research Award (ORA) plaque (if you win and register before the limited time period)
Outstanding Research Award (ORA), acceptance letters and review (if you win)
Best in Session Award (BISA) (if you win)
Conference program

Non-Registered and Unpaid Coauthors

Co-authors who are unregistered or unpaid may not participate in the conference. Unregistered and unpaid authors may not present on behalf of a paid coauthor. Only registered and paid conference attendees may vote in the Best in Session Award competition. Unregistered and unpaid coauthors are not entitled to a presentation certificate. In the event of an award-winning paper, unregistered and unpaid coauthors will not receive award certificates, plaques or other documentation. The presence of an unpaid coauthor at a paper presentation or social event violates IBFR ethics policies.

Best in Session Award

Based on a peer-review process, one paper will be selected as the best paper in each session for an award. Only registered and paid authors of Best in Session Award Winners will receive a certificate. Certificates will be awarded at the luncheon



or award ceremony. Authors of Best in Session Award Winning papers are invited to submit their papers to our regular review process for possible publication.

Sponsored Food and Beverage

During the opening reception, Hors d'oeuvres and drinks will be provided by the Institute for Business and Finance Research. The networking luncheons will be sponsored by Revista Internacional Administración & Finanzas and the award ceremony will be sponsored by The International Journal of Business and Finance Research and Business Education & Accreditation. Each paid onsite conference attendee will receive one non-transferable sponsored meal ticket that admits one person to the meal venue. Paid participants may purchase non-transferable meals tickets for their spouse or guests. Meal tickets are not available for unregistered authors or coauthors. The price per ticket is \$35.

PROCEEDINGS SUBMISSION INSTRUCTIONS

Deadlines: Online format only: May 1, 2023

Submission form: www.theibfr.com/submit-proceedings/

Use the proceedings submission form to process your proceedings submission, www.theibfr.com/submit-proceedings/.

Publishing in the Refereed Conference Proceedings is optional and free to registered and paid conference attendees.

Submission of your paper for proceedings publication implies the paper is your own work and you have obtained the appropriate consent from all co-authors for publication. Submission of your paper for proceedings publication implies you have read and agree to the GCBF statement of ethics and malpractice located at: www.theibfr.com/ethics-and-malpractice-policies/

Proceeding submissions must be a minimum of 2 pages and maximum of 10 pages in length properly formatted. We encourage you to publish a short version of your paper in the proceedings.

All proceedings submissions must be in MS Word and must be formatted according to our proceedings guidelines located at www.theibfr.com/guidelines/. Only properly formatted proceedings submissions will be published. The Microsoft Word file should include the submission number and the word proc, for example CR022117272-PROC.

The Institute reserves the right to exclude, without notification, tables or figures that are un-editable, have readability problems and/or unoriginal text from publication. The Institute may also edit the text of your document. Again, please note that your initial submission, proceedings and award submissions are processed separately, so each must be submitted separately.

Conference proceedings are published under the title "Global Conference on Business and Finance Proceedings." The conference proceedings are distributed online. Please visit our website for current proceedings distribution and indexing information

www.theibfr.com/conference-proceedings/

AWARD SUBMISSION INSTRUCTIONS

Deadline: April 13, 2023

Submission form: www.theibfr.com/award-submission/

Award submissions are processed in the same fashion as a direct submission to our journals. For award consideration, please submit the full version of your paper as early as possible, but not later than April 13, 2023 at www.theibfr.com/award-submission/. Your paper must be in Microsoft Word. The Microsoft Word file should include the submission number and the word award, for example CR022117272-AWARD.

Participation in the award competition is optional. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our affiliated journals. Registered and paid authors of award-winning papers will receive a certificate, award plaque (when applicable), reviewer comments, and official journal publication acceptance letter. The acceptance letter will provide detailed information on how to publish your paper including deadlines, payment date, and reviewers required changes. Award winners are required to pay the publication fee, properly format their document and make any other changes required by the editor prior to journal publication.



Submitting a paper for award consideration implies the paper is your own work, your coauthors are aware of and consent to the submission, the paper has not been published elsewhere and is not under publication consideration elsewhere. Submission of your paper for award consideration implies you have read and agree to the GCBF statement of ethics and malpractice located at: www.theibfr.com/ethics-and-malpractice-policies/. Moreover, submitting a paper for award consideration implies that you are prepared to make any changes required by the reviewers and pay the journal publication fee per properly-formatted page. Current publication fees are US\$300 for papers with 10 or less pages or US\$30 per page for papers with 11 or more pages. If your paper has more than 3 authors, a US\$50 fee will apply for each additional author. Additional fees apply to papers that must be sent for professional editing or that require formatting. These fees only apply if your paper is an award winner and has been offered publication in one of our journals. Please visit www.theibfr.com/our-journals/ for additional information.

Again, please note that your initial submission, proceedings and award submissions are processed separately, so each must be submitted separately.

Affiliated Journals

The Conference is affiliated with eight peer-reviewed journals: *The International Journal of Business and Finance Research*, *International Journal of Management and Marketing Research*, *Global Journal of Business Research*, *Accounting and Taxation*, *Business Education and Accreditation*, *Review of Business and Finance Studies*, *Revista Internacional Administración & Finanzas* (Spanish Language) and *Revista Global de Negocios* (Spanish Language). The journals are distributed in print and electronically. Please visit our website for current journal specific distribution, ranking and indexing information www.theibfr.com/our-journals/. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our journals. In addition, papers receiving the Best Paper in Session Award are reviewed for possible journal publication.

HOTEL

Deadline: April 28, 2023

Hotel information: www.theibfr.com/hotel-costa-rica/

We encourage you to stay at the conference hotel and to arrange for your lodging early. Costa Rica is a popular destination and hotels do sell out. We have arranged for a small block of rooms at DoubleTree by Hilton Cariari Hotel at a special rate of US\$110 (single), US\$120 (double), US\$135 (triple) and US\$150 (quad) per night plus taxes which currently run 13%. This rate includes breakfast and internet access. This rate is available for the dates from **May 20, 2023 through May 29, 2023**.

To receive the special rate at the DoubleTree by Hilton Hotel, you must make your reservations directly with the hotel. The special rate is available for bookings completed by April 28, 2023, or until the available block of rooms is reserved, whichever occurs first. You can make reservations by email: aura.hernandez@cariari.co.cr. Be sure to indicate to the hotel that you will be attending the 2023 IBFR and would like to receive the special rate. For bookings made after April 22, 2023, or after the block of rooms is filled, the hotel may not honor the special rate and regular rates may apply.

Cancelation policy: Hotel cancellations must be received at least 48 hours prior to your scheduled arrival to avoid a one room plus tax penalty.

Early departure: If you need to depart the hotel prior to your scheduled departure, you must notify the hotel at least 24 hours prior to your early departure to avoid a one night plus taxes penalty.

The Trip Advisor rating for this hotel is 4 Star, and hotels.com 8.6/10.

TRAVEL INFORMATION

Costa Rica has two international airports. You will want to fly to the San Jose International Airport (SJO) in San Jose, Costa Rica. Airfare to San Jose is very reasonable from many cities.

The Conference hotel is near the San Jose International Airport and may offer complimentary airport shuttle service. Please visit the hotel website at www.wyndhamherradura.com for current shuttle statutes and hours of operation. Alternatively, there is a wide selection of taxis and Ubers that provide service to and from the Airport.



VISA INFORMATION

Please contact the Costa Rica consulate for information on visas, travel restrictions and vaccinations. The IBFR will only issue letters of support for visa applications for registered and paid conference attendees. Conference attendees must allow the Institute two weeks to prepare visa support letters.

OTHER INFORMATION

Presentation Equipment

Each conference room will be equipped with a computer and LCD projector. The computers will be equipped with Microsoft Office 2010, 2013, 2016 or 365. Presentation rooms will not be equipped with internet connections. Visit <https://www.theibfr.com/presentation-equipment/> for photos of our projection equipment.

Conference Etiquette and Attire

The Institute encourages the positive exchange of ideas. Spirited debate related to issues presented in conference sessions is welcome and encouraged. However, participants must frame all comments in a positive tone. Under no circumstances should participants make personally demeaning or insulting comments. Participants must not make degrading comments about a presenter's work. Business casual attire is appropriate for all events.

CONFERENCE CANCELLATIONS AND PAPER REASSIGNMENT POLICY

The Institute reserves the right to relocate the conference, cancel the conference or to reassign some, or all, presentations to virtual or internet sessions in the event of a natural disaster, terrorist event, civil unrest, war, strike, illness or other unusual circumstances as determined solely at the discretion of the IBFR. Authors reassigned to virtual or internet sessions receive the full value of their paid registration fee. In the event of complete conference cancellation, the Institute will only be responsible for, at most, returning the attendee's paid conference registration fee. The IBFR reserves the right to modify, add to, or delete its policies and procedures at any time. These changes may take effect immediately and without notice. Any such change shall not be considered a violation of the relationship between the IBFR and conference participants or paper authors. The IBFR reserves the right to refuse service to anyone.

USEFUL LINKS

Detailed call for papers: www.theibfr.com/costa-rica/

Registration: www.theibfr.com/registration/

Accepted forms of payment: www.theibfr.com/how-to-pay/

Proceedings submission: www.theibfr.com/submit-proceedings/

Award submission: www.theibfr.com/award-submission/

Hotel information: www.theibfr.com/hotel-costa-rica/

We look forward to visiting with you at the conference. If you have any questions regarding the conference, please do not hesitate to contact us.

